

# UNDERWRITING RATE CARD

## \$600 – 8 Week Package

- 5 - 60 sec Radio Commercials or PSAs
- 10 – 30 sec Run of Schedule (ROS) ads
- 5 Television PSAs
- Listing on the [TalkGoodBusiness.com](http://TalkGoodBusiness.com) sponsors page

## \$800 – 8 Week Package

- 10 - 60 sec Radio Commercials or PSAs
- 15 – 30 sec Run of Schedule (ROS) ads
- 8 Television PSAs
- Web-site Banner Placement (small)
- 1 Hour Radio Interview

## \$1200 – 8 Week Package **(BEST VALUE)**

- 20 - 60 sec Radio Commercials or PSAs
- 20 – 30 sec Run of Schedule (ROS) ads
- 10 Television PSAs
- Web-site Banner Placement (large)
- 1 Hour Radio Interview
- 1 Hour Television Interview
- Tag-Line Rights (*This show is brought to you by.....*)
- One-off writing, production and voice over of radio commercial included

## **Add Ons / A la Carte**

**Tag-Line** – (*this show is brought to you by*)... \$500

**Radio Script writing and Commercial Production** ..... \$300 per 30 second spot

**Web-site Banner** – Small: \$100 per month Large: \$200 per month

**Sponsor Page Listing** - \$50 per month

**Title Sponsor of “Good Reads” vignette:** –\$75 per month

**Title Sponsor of “Ask the Host” Q&A vignette:** \$150 per month

# CONTACT US

## **BRAND: Let's Talk Good Business**

- Host, Executive Producer: Dr. Dionne Mahaffey
- Production Assistant: Nick Molezion
- Production Assistant: Matt Tanger

*Submit website advertising inquiries to [info@talkgoodbusiness.com](mailto:info@talkgoodbusiness.com) 877-427-2724 ext 801*

## **PRODUCTION COMPANY: Hype Media Global**

- Executive Producer, Account Manager: S. Nicole Smith, MBA
- Associate Producer: Kodi Van Art
- Media – WDJY-Atlanta 99.1 FM – Channel 36: The Spiritual Channel / Greater Washington, DC / Fairfax VA

**Contact Hype Media for all radio/television promotional opportunities including sponsorship and advertising**

[ssmith@hypemediaglobal.com](mailto:ssmith@hypemediaglobal.com) - 888-200-3303 ext. 2

“Let’s Talk Good-Business with Dr. Dionne Mahaffey” is produced by **Hype Media Global**. Founded in 2004, Hype Media produces over 30 hours of television and radio programming monthly. Reaches consumers through 15 local radio and television stations, national television, 24-Hour FM radio station (own & operates), savvy events and social media. Our media platform reaches an estimated 800,000 listeners and viewers weekly. [www.hypemediaglobal.com](http://www.hypemediaglobal.com)